

THE DYLAN

AMSTERDAM

Press Kit

AMSTERDAM'S BEST KEPT SECRET

I. THE HOTEL

The Dylan Amsterdam (dylanamsterdam.com) is located in the heart of the “9-streets” area on the prestigious “Keizersgracht” canal. Tucked behind a historical façade right along the canals, The Dylan Amsterdam provides an exclusive gateway to uncovering the hidden treasures of Amsterdam’s past and present. The hotel is recognized for its contemporary meets classic design, personal service and as a beloved destination of those who appreciate quality.



Location

The hotel is just a stroll away from the city's main attractions like the Anne Frank House, flower market, Van Gogh museum, Rijksmuseum, Stedelijk museum and the Canal museum. When walking through the hip and trendy neighborhood '9-streets', guests may discover the galleries, boutiques, bars and eateries. The perfect location for a get-away in Amsterdam.

History

The site of The Dylan is one of the most historic locations in Amsterdam. It all goes back to the year 1613, when construction workers began excavating the fifth canal, the "Keizersgracht". Five years later a wooden building was constructed and a theatre was founded in the building, called the "Duytsche Academie". In 1632, the architect Jacob van Campen was commissioned to build a stone theatre. In this theatre performances as Gijsbreght van Aemstel were played. On the 100th anniversary of the theatre, in the year 1737, it was Antonio Vivaldi himself who conducted the theatre's orchestra. Many well-known guests visited the theatre, including the Prince of Orange, the Russian Tsar and the Elector of Brandenburg.

The building caught fire in 1772 and completely burned down. Only the present "Van Campen's" doorway (main entrance gate) was spared and reminds us today of this location's rich history. In 1773 the site was sold to one of the Regents of the Roman Catholic Church charities, known as the Old & Poor People's office. This foundation retained ownership until 1999, when the building was completely renovated and reopened as Hotel Blakes. In 2004, the luxury boutique hotel changed from name to The Dylan Amsterdam.



II. ROOMS

The Dylan Amsterdam consists of 40 rooms and suites, all individually designed in four different styles and hand painted in a variety of colours.

The hotel offers 9 different rooms and suites types, which vary from luxury single rooms to luxury suites with a garden or canal view. All the rooms and suites are categorized by a specific style. The room and suite styles include Amber, Loft, Loxura and Serendipity.

Amber

The Amber rooms and suites are the newest addition to the hotel and designed by Studio Linse (studiolinse.com). The specific style can be booked for the double rooms, duplex rooms and for the beautiful suites with a view. Amber is inspired by the precious gemstone itself-which has been appreciated for its healing properties since Neolithic times- the stylish new rooms which overlook the hotel's secluded garden feature a warming palette of amber tones present throughout the soft furnishings. The stylish interior seamlessly blends the 'old and the new' and hosts a number of custom-made contemporary pieces crafted from a variety of luxurious materials including marble, wood and antique brass, all with a distinct retro feel.



Loft

The authentic Amsterdam style can be found in the Loft style double rooms and suites. While entering the room it will take you just a few stairs to see the bright white walls combined with beige accents, the minimalistic furniture, but most importantly the original wooden beams.



Loxura

The style of these rooms is based on the copper-coloured Loxura butterfly. The Loxura butterfly's natural colorations are found in the copper antique mirrors surrounding metallic green leather headboards with mother-of-pearl detailing. A signature piece in these rooms is the wooden drinks cabinet, designed exclusively for The Dylan Amsterdam, finished with silver leaf inside and mother-of-pearl handles. A mix of velvet chairs, original painted floors and wooden shutters complete the elegant and warm atmosphere in the double- and duplex rooms and suites designed by FG Stijl (fgstijl.com/).



Serendipity

These 14 rooms and suites are all about modern design and historical details. Luxurious fabrics and the generously appointed layout contribute to an impeccable balance of contemporary design that remains true to the strength of the rooms' heritage and charm. The Serendipity style is offered for the double rooms, duplex rooms, junior suites and suites and are all designed by Remy Meijers (remymeijers.com), a well-known Dutch interior architect.

The natural warming shades of brown and grey, create an impeccable balance between the authenticity of the building and the contemporary design. The rooms bring together the best of both these worlds; with the use of luxurious fabrics and the generously appointed layout. The welcoming calm and comfort of the rooms is reflected partially in the room name, pointing to the captivating serenity discoverable in the heart of one of Europe's most vibrant cities!



III. RESTAURANTS

Vinkeles

'Surprising, contemporary and elegant'

Restaurant Vinkeles (vinkeles.com) is a destination unto itself. Awarded a Michelin star since November 2009, the delicate French cuisine offers an excellent mixture between classic and contemporary styles. Set in a sunken dining room surrounded by original 18th century wood ovens that once served as a bakery for the Catholic Poor Peoples Office with views overlooking the garden, the restaurant offers an intimate and elegant setting blending the old world of Authentic Amsterdam with the new, refined style of today. Executive Chef, Dennis Kuipers, and Chef de Cuisine, Jurg van der Zalm, use only the freshest ingredients for their seasonal menu, which showcases their strict dedication to purity of flavour and presentation. Often described by our guests as "exciting, modest and refined".

Instagram of Dennis Kuipers:

[instagram.com/denniskuipers_chef/](https://www.instagram.com/denniskuipers_chef/)

Instagram of Jurg van der Zalm:

[instagram.com/jurgenvanderzalm/](https://www.instagram.com/jurgenvanderzalm/)



Bar Brasserie OCCO

Bar Brasserie OCCO (occo.com) is a distinct cosmopolitan eatery with menus highlighting handcrafted cocktails and creative cuisine drawn from local Dutch influences and producers. A perfect, more casual alternative to Restaurant Vinkeles. Open throughout the day for breakfast, lunch, High Wine, dinner and for a small bite. The menu offerings range from perfectly brewed Illy-coffees, freshly pressed juices and brioche French toast in the morning to a late night bar bites of roasted garlic shrimps and braised veal cheek croquettes. Additional lunch and dinner highlights include Dutch "table oysters", caesar salad with shrimps and the 100 gram Wagyu Gunma steak. With a sleek, curved bar illuminated by a modern 26-foot brass light fixture as the focal point, the new bar and brasserie, designed by Studio Linse (studiolinse.com), incorporates design elements such as velvet sofas, round marble table tops and bold black beamed ceilings to create a sophisticated and vibrant ambiance. The contemporary décor is complemented by historical influences such as a vintage spirits cabinet stored with herbal infused homemade elixirs to exemplify The Dylan Amsterdam's storied past and architecture.



One of the most popular servings from Bar Brasserie OCCO is The Dylan Amsterdam's very own take on the afternoon tea: High Wine. The High Wine is a food and wine pairing experience, featuring a selection of four wines with matching amuse style bites.

The High Wine can also be given as a voucher present in a beautiful The Dylan Amsterdam gift box. There are also other vouchers available such as The Dylan Amsterdam experience and Vinkeles Experience.



Secluded Garden

The secluded garden is a hidden treasure at The Dylan Amsterdam and the perfect place to welcome guests and relax. During the summer, the secluded garden is open for drinks, lunch, High Wine and for dinner, served by Bar Brasserie OCCO. The garden is also available for events for up to 175 guests.

The secluded garden was completely renovated for the last time in 2019.



IV. MEETINGS & EVENTS

At The Dylan Amsterdam, we like to make all meetings and events special and unique. We offer personalized service, tailor-made proposals and individual solutions for every type of event. All event spaces are equipped with air conditioning, Wi-Fi and offer the opportunity to display a presentation through a projector or LCD screen.

Ariana & Atrium

The Ariana & Atrium are two separated functions rooms that perfectly complement each other. In these rooms, meetings, receptions and dinners are hosted from up to 250 guests. The function room Ariana has been designed by FG Stijl, an interior architect from Amsterdam.

Ariana is named after Ariana Nozeman (https://en.wikipedia.org/wiki/Ariana_Nozeman), the first Dutch women that made her debut on the stage of Schou(w)burg Van Campen. The Dylan Amsterdam is located at the same location as the theatre were Ariana Nozeman performed in 1655.



Regents Room

High ceilings decorated with a painted family coat of arms remind guests of The Dylan's distinct ties to the Golden Age. This former Regents' office overlooks the noble 'Keizersgracht' canal. The Regents room can accommodate up to 50 guests.



Barbou

Barbou offers the opportunity to enjoy a epicurise evening of Vinkeles-dishes with a group of up to 14 persons. After a start with amuses and drinks we invite our guest to take a seat at our unique dinner table to enjoy a 5-course Vinkeles menu by Chef Dennis Kuipers, accompanied by selected wines.



Josephine's

The most intimate private room is Josephine's. The room has a classic 17th -century decoration and is perfect as flexible office space, interview room and for private lunches and dinners up to 8 guests.



Weddings

The Dylan Amsterdam organizes tailored and intimate weddings, with capacity for up to 80 guests for the ceremony and up to 250 for a toast, cocktail and (walking) dinner.



V. THE TEAM

What really sets us apart is our service. High quality service is not something we have to explain to our staff — at The Dylan it comes naturally. Come visit us and let the genuine service and attentiveness of the team embrace you.

René Bornmann is the General Manager of The Dylan Amsterdam since 2005.

Roderick Kluit is the front office manager of The Dylan Amsterdam. He supervises the guest service assistants, duty managers and Les Clefs d'Or concierges and is, together with his team, responsible for the first and most important impression of the guests. Concierge Michael Wigman is the extension of the reception. He knows everything about town and what is happening at the moment. For an extra add to a stay, Michael will help you since he knows everything and everyone.

To leave a good impression in the public areas and rooms, we do have 'lady of the house', Alexandra De Brito. She cares about leaving a good impression and to create a special feeling. To create this, the hotel also has a chief engineer, Niels Bonnes. He is responsible for the maintenance of the hotel in the most general sense of the word.

The hotel has two food and beverage outlets: Restaurant Vinkeles and Bar Brasserie OCCO. Sam Hilkens, F&B manager, is in charge of all the waiting staff and is responsible for all the large events at The Dylan Amsterdam. Natasja Noorlander, maitre, makes sure that all the food is paired with a good glass of wine.

In the kitchen, Dennis Kuipers is the executive chef. He started in 2006 and works here for already 14 years. From the very start his course was ambitious and his goal was clear: to elevate Vinkeles to a higher level. His creativity and his focus brought him his 1st Michelin star in 2009. Jurgen van der Zalm is chef de cuisine. He works here for 13 years and takes care of everything that has to do with Vinkeles, together with Dennis Kuipers.

Roel Ruijs, director of operations, oversees the food and beverage, reception and housekeeping departments.

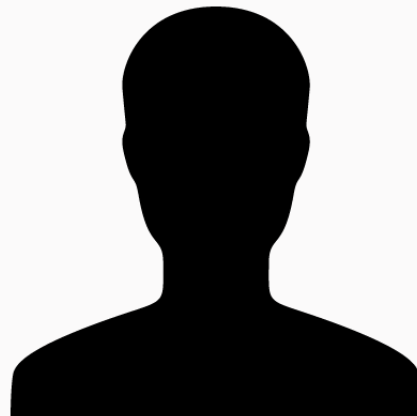
On the next pages, the team is presented.

Meet The Team

To meet the team of The Dylan Amsterdam, read all the interviews via the following link:
<https://www.dylanamsterdam.com/meet-the-team/>



René Bornmann
General Manager



Roderick Kluit
Front Office Manager



Michael Wigman
Les Clefs d'Or Concierge



Alexandra De Brito
Housekeeping Manager



Niels Bonnes
Chief Engineer



Sam Hilkens
Food & Beverage Manager



Natasja Noorlander
Mâitre Restaurant Vinkeles



Roel Ruijs
Director of Operations



Dennis Kuipers
Executive Chef



Jurgen van der Zalm
Chef de Cuisine Restaurant Vinkeles

VI. PRESS ENQUIRIES

For further information and press enquiries, please contact our Sales & Marketing team via press@dylanamsterdam.com or +31 (0)20-530 2010.

In the United Kingdom, The Dylan Amsterdam has a partnership with Mason Rose. For enquiries in the United Kingdom please contact Mason Rose via press@masonrose.com or +44 (0)20 7201 8060.